

## APPLICATION FORM

### CONTACT DETAILS

1. Salutation
  - Mr
  - Ms
  - Mdm
  - Dr
  - Other
2. First name: Click or tap here to enter text.
3. Last name: Click or tap here to enter text.
4. Designation: Click or tap here to enter text.
5. Organisation: Click or tap here to enter text.
6. Work email address: Click or tap here to enter text.  
*We will be contacting this email address for SL25 matters.*
7. Phone number: Click or tap here to enter text.

### ELIGIBILITY

1. Your application is based on a single solution that generates revenue by addressing an environmental and/or social problem.
  - Yes
  - No
2. Your organisation primarily owns, manages and implements the solution.
  - Yes
  - No
3. The solution has evidence of impact within the qualifying period of **1 October 2022** and **23 October 2024**.
  - Yes
  - No
4. The solution is a project that previously made the SL25 list.
  - Yes
  - No
5. The solution has evolved or improved significantly since the last submission of SL25.
  - Yes
  - No

## APPLICANT INFORMATION

1. Are you the project manager? If not, please list 1-2 names and designations of individuals who spearheaded the project. [Click or tap here to enter text.](#)
2. If you are a PR/marketing agency representing the organisation, what is the name of your agency? [Click or tap here to enter text.](#)
3. Where did you first hear of SL25?
  - SAC's email
  - SAC's LinkedIn page
  - SAC's Facebook page
  - SAC event
  - We were nominated by another organisation.
4. Who nominated your organisation?
  - INSEAD
  - The Straits Times
  - WTW
  - ACCA
  - Confederation of Indian Industry (CII)
  - Institute of Directors Malaysia (ICDM)
  - Indonesian Institute for Corporate Directorship (IICD)
  - Pakistan Institute of Corporate Governance (PICG)
  - raiSE Singapore
  - Sasin School of Management
  - Singapore International Chamber of Commerce
  - The Purpose Business

## ORGANISATION DETAILS

1. Your organisation is a:
  - For-profit organisation
  - Not-for-profit organisation
  - Charity
  - Foundation
  - Non-governmental organisation
1. Industry:
  - Agribusiness
  - Apparel
  - Automobile and components
  - Carbon services
  - Consumer services
  - Conglomerate
  - Commercial and professional services
  - Education
  - Energy (e.g., oil and gas, renewable energy)
  - Fast Moving Consumer Goods (FMCG)
  - Financial services
  - Food and beverage
  - Healthcare equipment and services

- Hospitality
  - Household and personal products
  - Industrials
  - Pharmaceuticals, biotechnology, and life sciences
  - Maritime and shipping
  - Manufacturing
  - Media
  - Real estate
  - Retailing
  - Semiconductors and semiconductor equipment
  - Technology
  - Telecommunication services
  - Transportation
  - Utilities
  - Waste management
2. Is the organisation a subsidiary of an entity or holder subsidiaries?
- Yes
  - No
    - a. Is your organisation majority-owned (>50%) by the group?
      - Yes
      - No
    - b. Is the group's market capital/valuation/AUM more than USD100 million?
      - Yes
      - No
3. Is the organisation's market capital/valuation/AUM more than USD100 million?
- Yes
  - No
4. What does your organisation do? [50 words]
- Click or tap here to enter text.

### SOLUTION DETAILS

2. Solution name: Click or tap here to enter text.
3. The solution has been implemented for at least five years.
- Yes
  - No
4. Solution theme:
- Environmental sustainability
  - Uplifting communities/people/society
5. What social or environmental problem are you addressing with this solution?
- Click or tap here to enter text.
6. What UN Sustainable Development Goal does your project primarily align with?
- SDG 1: No poverty
  - SDG 2: Zero hunger
  - SDG 3: Good health and well-being

- SDG 4: Quality education
- SDG 5: Gender equality
- SDG 6: Clean water and sanitation
- SDG 7: Affordable and clean energy
- SDG 8: Decent work and economic growth
- SDG 9: Industry, innovation and infrastructure
- SDG 10: Reduced inequalities
- SDG 11: Sustainable cities and communities
- SDG 12: Responsible consumption and production
- SDG 13: Climate action
- SDG 14: Life below water
- SDG 15: Life on land
- SDG 16: Peace, justice and strong institutions
- SDG 17: Partnerships for the goals

7. In which country/countries was this project undertaken?

- Afghanistan
- American Samoa
- Armenia
- Australia
- Azerbaijan
- Bahrain
- Bangladesh
- Bhutan
- Brunei
- Cambodia
- Cook Islands
- Cyprus
- Fiji
- French Polynesia
- Georgia
- Guam
- Greater China
- India
- Indonesia
- Iran
- Iraq
- Japan
- Jordan
- Kazakhstan
- Kiribati
- Kuwait
- Kyrgyzstan
- Laos
- Lebanon

- Malaysia
- Maldives
- Marshall Islands
- Micronesia
- Mongolia
- Myanmar
- Nauru
- Nepal
- New Caledonia
- New Zealand
- Niue
- Northern Mariana Islands
- Oman
- Pakistan
- Palau
- Papua New Guinea
- Philippines
- Qatar
- Russian Federation
- Samoa
- Saudi Arabia
- Singapore
- Solomon Islands
- South Korea
- Syria
- Sri Lanka
- Tajikistan
- Thailand
- Timor-Leste
- Tonga
- Turkey
- Turkmenistan
- Tuvalu
- United Arab Emirates
- Uzbekistan
- Vanuatu
- Vietnam
- Yemen

8. Briefly describe the solution. [100 words]

Click or tap here to enter text.

## APPLICATION QUESTIONS

### Purpose and values

1. What is the solution's objective? [20 words]  
Click or tap here to enter text.
2. How does the solution's objective align with the organisation's purpose? [50 words]  
Click or tap here to enter text.

### Financial sustainability

1. How does the solution indirectly or directly generate revenue? Please provide evidence. [150 words]  
Click or tap here to enter text.
2. How is the solution relevant to your organisation's strategy? [150 words]  
Click or tap here to enter text.

### Impact

1. Describe how your solution has improved the state of the environment, community, or society within the qualifying period (1 Oct 2022 – 23 Oct 2024). Please provide metrics and data, e.g., number of people impacted, or carbon emissions reduced. [300 words]

*If your solution had made the SL25 list, show how it has **progressed significantly**, such as expanding to new countries or communities.*

Click or tap here to enter text.

### Going beyond regulations

1. How does the solution go beyond regulations or industry standards? [150 words]  
Click or tap here to enter text.

### Innovation

1. Describe innovative aspects of the solution. [150 words]  
*Innovation can be technological, scientific, social or relating to one's financial model.*  
Click or tap here to enter text.

### Future plans

1. What are your solution's short- and long-term goals, e.g., scale and replicability? Please provide SMART (Specific, Measurable, Achievable, Relevant and Time-bound) goals and actionable plans. [250 words]  
*If your solution is supported by funds and grants, please explain how the solution will be scaled to be self-sustaining in the future.*  
Click or tap here to enter text.

## SUPPORTING DOCUMENTS

1. Please attach 1-3 **high-res** images related to the project. [16:9 dimension.]  
Please rename the files with captions to describe the images.  
Accepted formats: .png .jpg .jpeg

Min file size: 1MB. Max file size: 5MB

*Media assets should be related to the project. Anything unrelated to your project will not be taken into consideration.*

2. [Optional] You may share a link to 1 video relevant to the solution. YouTube or Vimeo links are accepted.

*Media assets unrelated to the solution will not be taken into consideration.*

3. Please submit evidence that substantiate claims made in the application. Unverifiable claims, data or information in your application form will not be considered.

Accepted format: .pdf

*Any document unrelated to the project will not be considered, including full impact reports.*

4. If you are a PR agency submitting a solution on behalf of your client, please attach proof of written consent by your client to share their application details (e.g., email correspondence or a signed letter.)

By checking this box, you agree to the terms and conditions.