

Thank you for your interest in applying for the Steward Leadership 25 (SL25) award. Jointly co-curated by Stewardship Asia Centre, INSEAD Hoffmann Institute, WTW and The Straits Times, the SL25 award spotlights viable solutions for the environment and society in Asia and the Pacific.

To qualify for SL25, your solution must:

- Be financially viable or working towards financial viability
- Make a significant impact on the environment and/or society

\*Note that we prioritise applications that provide quantitative evidence for the above.

[Steward leadership](#) is the genuine desire and persistence to create a collective better future for stakeholders, society, future generations and the environment.

Solutions that demonstrate steward leadership achieve financial viability by addressing environmental and social challenges. Winners will be announced at the Steward Leadership Summit in October 2026.

The judging criteria are undergirded by the [stewardship values](#):

Judging criteria
<b>Materiality</b> <ul style="list-style-type: none"> <li>• The solution is part of or relevant to the organisation's product, service or the organisation's impact on its stakeholders.</li> </ul>
<b>Intentionality</b> <ul style="list-style-type: none"> <li>• The solution was implemented with the intention to benefit society and the environment.</li> </ul>
<b>Financial viability</b> <ul style="list-style-type: none"> <li>• The solution shows evidence of a financially self-sustaining model that allows it to persist and scale</li> </ul>
<b>Impact</b> <ul style="list-style-type: none"> <li>• The solution helps transform the state of the environment and/or society, and its impact is at least proportional to the organisation's scale of operations.</li> </ul>
<b>Going beyond regulations</b> <ul style="list-style-type: none"> <li>• The solution shows evidence of going beyond regulations or industry standards.</li> <li>• Regulations or industry standards are clearly articulated.</li> </ul>
<b>Innovation</b> <ul style="list-style-type: none"> <li>• The solution is groundbreaking in its industry or country.</li> </ul>
<b>Future plans</b> <ul style="list-style-type: none"> <li>• The solution describes its short- and long-term goals. The goals are SMART: Specific, Measurable, Achievable, Relevant and Time-bound.</li> <li>• There are actionable plans and steps to achieve them.</li> </ul>

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## APPLICANT INFORMATION

1. Are you the project manager? If not, please list 1-2 names and designations of individuals who founded and spearheaded the project. [Click or tap here to enter text.](#)
2. If you are a PR/marketing agency representing the organisation, what is the name of your agency? [Click or tap here to enter text.](#)
3. Where did you first hear of SL25?
  - ☐ SAC's email
  - ☐ SAC's LinkedIn
  - ☐ SAC's Facebook
  - ☐ SAC event
  - ☐ News (digital and physical)
  - ☐ We were nominated by another organisation.
4. Who nominated your organisation?
  - ☐ INSEAD Hoffmann Institute
  - ☐ The Straits Times
  - ☐ WTW
  - ☐ ACCA
  - ☐ Centre for Impact Investing Practices (CIIP)
  - ☐ Confederation of Indian Industry (CII)
  - ☐ Institute of Directors Malaysia (ICDM)
  - ☐ Indonesian Institute for Corporate Directorship (IICD)
  - ☐ Pakistan Institute of Corporate Governance (PICG)
  - ☐ raiSE Singapore
  - ☐ Sasin School of Management
  - ☐ Singapore International Chamber of Commerce
  - ☐ Temasek Foundation
  - ☐ WeConnect International

## ORGANISATION DETAILS

1. Organisation type:
  - ☐ For-profit organisation
  - ☐ Not-for-profit organisation
  - ☐ Charity
  - ☐ Foundation
  - ☐ Non-governmental organisation
2. Size:

Is the organisation a subsidiary of an entity or holder subsidiaries?

  - ☐ Yes
  - ☐ No
    - a. Is your organisation majority-owned (>50%) by the group?
      - ☐ Yes
      - ☐ No

## SOLUTION DETAILS

6. Solution name [8 words]: Click or tap here to enter text.
7. What social or environmental problem are you addressing with this solution? [20 words]  
Click or tap here to enter text.
8. Describe your solution. [100 words]  
Click or tap here to enter text.
9. When was the solution implemented?  
<Drop down for year> Click or tap here to enter text.
10. Solution theme:
  - ☐ Climate & Nature
  - ☐ Waste & Circularity
  - ☐ Empowering Marginalised Communities
  - ☐ Inclusive Education
  - ☐ Health
  - ☐ Others: \_\_\_\_\_
11. What UN Sustainable Development Goal does your project primarily align with?
  - ☐ SDG 1: No poverty
  - ☐ SDG 2: Zero hunger
  - ☐ SDG 3: Good health and well-being
  - ☐ SDG 4: Quality education
  - ☐ SDG 5: Gender equality
  - ☐ SDG 6: Clean water and sanitation
  - ☐ SDG 7: Affordable and clean energy
  - ☐ SDG 8: Decent work and economic growth
  - ☐ SDG 9: Industry, innovation and infrastructure
  - ☐ SDG 10: Reduced inequalities
  - ☐ SDG 11: Sustainable cities and communities
  - ☐ SDG 12: Responsible consumption and production
  - ☐ SDG 13: Climate action
  - ☐ SDG 14: Life below water
  - ☐ SDG 15: Life on land
  - ☐ SDG 16: Peace, justice and strong institutions
  - ☐ SDG 17: Partnerships for the goals
12. In which country/countries was this project undertaken?
  - ☐ Afghanistan
  - ☐ American Samoa
  - ☐ Armenia
  - ☐ Australia
  - ☐ Azerbaijan

- ☐ Samoa
- ☐ Saudi Arabia
- ☐ Singapore
- ☐ Solomon Islands
- ☐ South Korea
- ☐ Syria
- ☐ Sri Lanka
- ☐ Tajikistan
- ☐ Thailand
- ☐ Timor-Leste
- ☐ Tonga
- ☐ Turkey
- ☐ Turkmenistan
- ☐ Tuvalu
- ☐ United Arab Emirates
- ☐ Uzbekistan
- ☐ Vanuatu
- ☐ Vietnam
- ☐ Yemen

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## Future plans

1. What are your solution's short- and long-term goals, e.g., scale and replicability? Please provide SMART (Specific, Measurable, Achievable, Relevant and Time-bound) goals and actionable plans. [250 words]

*If your solution is supported by funds and grants, please explain how the solution will be self-sustaining in the future.*

Click or tap here to enter text.

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What stewardship value(s) were most strongly demonstrated in the implementation of your solution? [100 words]

Refer to the [stewardship values](#) (Interdependence, Long-term View, Ownership Mentality, Creative Resilience and Ethical Integrity).

Click or tap here to enter text.

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## SUPPORTING DOCUMENTS

1. Please attach 1-3 **high-res** images related to the project. [16:9 dimension]  
Accepted formats: .png .jpg .jpeg  
Min file size: 1MB. Max file size: 5MB  
*Media assets should be related to the solution. Anything unrelated to the solution will not be taken into consideration.*
  - a. [Optional] You may upload a document describing your uploaded images (describe each image in less than 8 words).  
Accepted formats: .pdf
2. [Optional] You may share a link to 1 video relevant to the solution. YouTube or Vimeo links are accepted.  
*Media assets unrelated to the solution will not be taken into consideration.*
3. Please submit evidence that substantiate claims made in the application. Unverifiable claims, data or information in your application form will not be considered.  
Accepted format: .pdf  
*Any document not specific to the project will not be considered, including full impact reports.*
4. If you are a PR agency submitting a solution on behalf of your client, please attach proof of written consent by your client to share their application details (e.g., email correspondence or a signed letter.)

☐ By checking this box, you agree to the [terms and conditions](#).